



# What We've Learned From The Pandemic



**Learning is everywhere, all the time**



**Delivering online is its own discipline and requires a different mindset**

**Video is king. Learn to tell stories.**



**We still aren't using  
the data effectively.**





# Learners demand, on-demand learning

# Investing in Instructional Design & Admin support is critical





**Micro everything is a  
thing**





**What have you  
learned?**

# What We've Learned From The Pandemic



**Micro Learning Is A Thing**

**Learners want choice about where & when**

**Hybrid is the new normal**



**We need to up our synchronous gam**

**In person learning <> online learning**



**Gamification**

**We don't use the data that we have available**

**Cohort based learning**



**Most eLearning is out of date before it gets published**

**We are competing with social media for quality, speed and content**

# What We've Learned From The Pandemic



**Video is king**

**We need to tell stories with Video**

**Video and audio need to be searchable**



**Transcribe your video**

**VR / AR can be affordable**



**You don't have to build everything from scratch**

**Storytelling**

**Adaptability**



**Chatbots & AI**

**Digital badges and life long learning**